



Choosing Garden Strawberry Varieties - Quick Guide

Compact brochure

This compact brochure helps you pick garden strawberry varieties by type, climate, and use. Print and keep it handy.

Legend:	JB = June-bearing ; EV = Everbearing ; DN = Day-neutral
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Types at a glance

June-bearing (JB): one large crop in late spring or early summer; high yields; great for jam and freezing.

Everbearing (EV): 2 to 3 smaller crops (early summer and late summer or early fall); compact; good for small beds and containers.

Day-neutral (DN): flowers regardless of day length; steady berries from late spring to frost with regular water and feeding.

Decision checklist

- Region fit: winter lows and summer heat tolerance match your area.
- Harvest goal: one big flush (JB) or season-long supply (DN/EV).
- Disease pressure: look for resistance to wilt, leaf spot, powdery mildew.
- Bed and space: matted row vs raised bed vs containers.
- Fruit traits: sweetness, aroma, firmness (fresh eating vs jam/freezing).
- Runner habit: vigorous (fills rows) or modest (tidier beds).
- Care level: can you maintain steady moisture and monthly feeding?

Planting and spacing - quick rules

Spacing	30 to 45 cm (12 to 18 in) between plants; rows 75 to 90 cm (30 to 36 in).
Crown height	Keep the crown at soil level. Do not bury.
Runners	For JB matted rows: peg a few runners to fill gaps. For EV/DN: remove most to focus on fruit.
Mulch	Straw or pine needles to keep fruit clean and retain moisture.
Water	About 2.5 to 4 cm (1 to 1.5 in) per week; more in heat waves.



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Popular varieties - short notes

Type	Examples	Highlights
JB	Chandler, Honeoye, Camarosa	Large early crops; good for preserving; firm fruit.
EV	Ozark Beauty, Quinault	2 to 3 waves; good for small gardens and baskets.
DN	Albion, Seascape, Mara des Bois	Season-long fruit; Albion firm and sweet; Mara des Bois aromatic.

Common pitfalls - avoid these

Too few plants	Plan 5 to 10 plants per person for snacking; 15 to 20 for jam/freezing.
Buried crown	Set at soil surface. Buried crowns rot.
No mulch	Mulch keeps berries clean and reduces rot.
No resistance	If wilt or leaf spot are common, choose resistant cultivars and rotate beds every 3 to 4 years.

Worksheet - shortlist

Candidate	Type	Climate fit	Disease res.	Use	Notes

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